



Payroll Giving Excellence Showcased

The winners of the second National Payroll Giving Excellence Awards, held on Wednesday 8th October 2008, are announced.

The Awards showcase the best examples of UK employers' commitment to Payroll Giving schemes. The seven winners were presented with their awards by Rt Hon Stephen Timms MP, Financial Secretary to the Treasury and Campbell Robb, Director General, Office of the Third Sector, at a prestigious event hosted by the Institute of Fundraising at HM Treasury.

A range of employers, sector and media representatives as well as Government officials attended the event, introduced and compeered by the Institute's Chief Executive, Lindsay Boswell.

Overall winners of The Most Successful Payroll Giving Promotion were Delice de France, who also picked up the award for Best Launch of a New Scheme and a Highly Commended certificate in the Best Promotional Partnership category.

Other winners on the evening were Mace Ltd, Yorkshire and Clydesdale Banks, Henderson Group, Donor Strategy and Barclays.

Delice de France was recognised for championing Payroll Giving throughout its workforce, translating materials and making interpreters available to ensure the ideas behind supporting charities and Payroll Giving in the UK were understood.

First launched in 1987, Payroll Giving enables employees to donate to UK charities straight from their gross salary, giving immediate tax relief. Latest figures show that from April 2007 to March 2008, Payroll Giving has distributed £109 million to good causes – a 23% increase on the previous year.

The National Payroll Giving Excellence Awards were introduced in the 20th year of Payroll Giving to recognise and reward employers with successful schemes and demonstrate best practice in their promotion to employees.

Entries to the awards are restricted to those employers that have received Bronze, Silver or Gold Quality Mark Awards.

[Lindsay Boswell](#), Chief Executive at the Institute of Fundraising, comments:

'Many congratulations to the winners of the second National Payroll Giving Excellence Awards. This year's entrants displayed an extremely high level of creativity and showed dedication in promoting Payroll Giving in the workplace.'

'Payroll Giving is extremely important to our sector, and the support of all those employers contributing to schemes is hugely beneficial to the work of many charities.'

Find out more information about the [Awards, winners and case studies](#).

For more information about the Award Categories, winners and case studies please visit: www.payrollgivingcentre.org.uk.

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Photographs from the awards ceremony are available on request from the Institute of Fundraising press office.

MEDIA QUERIES

For further information please contact:

Diana Mackie Tel: 020 7840 1027

Institute of Fundraising email: press@institute-of-fundraising.org.uk

NOTES TO EDITORS

1. The **Payroll Giving Quality Mark** is funded by HM Government, administered and promoted by the Institute of Fundraising.

The **Payroll Giving Quality Mark** recognises and rewards organisations of all sizes for making Payroll Giving available to their staff. The Quality Mark comprises a certificate and logo, as well as Bronze, Silver and Gold Awards. Awards are available for organisations that achieve minimum staff participation rates and employer support as outlined below:

- ⌚ Bronze Award - 1% employee participation in Payroll Giving
- ⌚ Silver Award - 5% employee participation in Payroll Giving
- ⌚ Gold Award - 10% employee participation in Payroll Giving and the employer must

either pay the administration charge, match donations or have carried out an active promotion of Payroll Giving during the past 12 months.

2. The **Institute of Fundraising** (www.institute-of-fundraising.org.uk) represents fundraisers and fundraising throughout the UK and is committed to the highest standards in fundraising management and practice. The Institute of Fundraising is the professional body for fundraising and is the largest individual representative body in the voluntary sector with 4500 Individual members and 250 Organisational members. Organisational and Individual members of the Institute agree to abide by the standards set out in the Codes as a condition of membership.